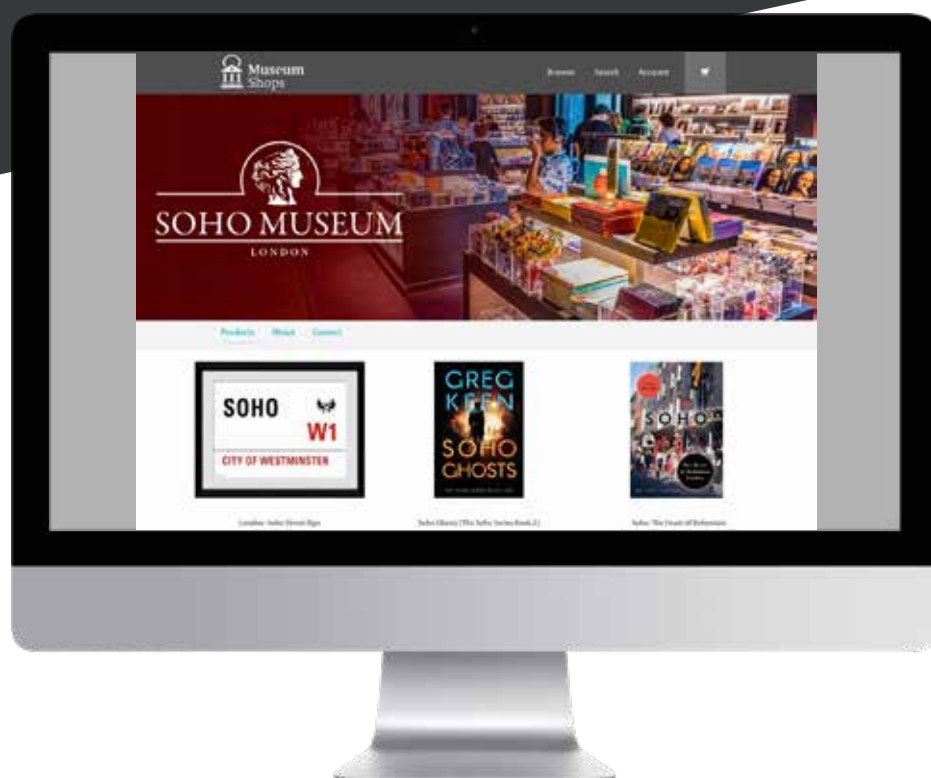




# Your online marketplace

Move your gift shop online and reach your visitors and supporters throughout the year



Museums  
Stately homes  
Gardens  
Science centres  
Galleries  
Libraries

0161 459 7829  
museumshops.uk

# The ecommerce solution for you

Moving your gift shop online can be expensive and time-consuming, but no longer! At **MuseumShops** we provide the website and ecommerce facilities, allowing you to concentrate on running your store. Our easy-to-use stock management system saves you time, keeps track of orders and generates monthly sales reports. To celebrate the history and diversity of our sellers we include a customisable homepage for every organisation that lists with us, featuring your own logo and branding and a custom URL to advertise to your visitors and supporters. Your products can be found using our category links, internal search functionality, or via your own homepage where only your products will appear.

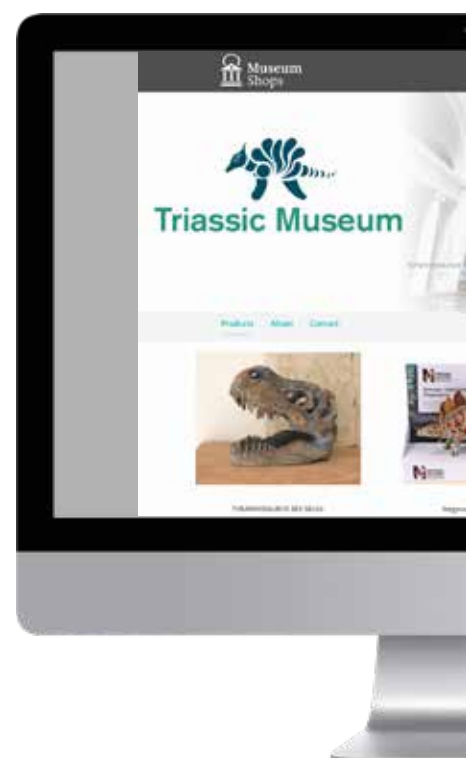
**Getting into ecommerce has never been faster or easier.**

## Features

- No upfront listing fees. Pay commission only when you sell
- Your products indexed via our site's category & sub-category pages
- Easy-to-use listing process minimises time spent managing your shop, allowing you to track sales and generate monthly reports
- Unique sales coupon codes for members of your supporters group and special offers
- A stock-control system to keep track of sales
- Benefit from our site-wide marketing campaigns
- Search functionality to aid customer browsing
- Multiple postage options to cater to your needs
- International sales fully enabled
- A tested purchasing and refund system, to ensure smooth transactions and customer satisfaction

## Optional extras

- Bespoke seller homepage design & adaptation – £200
- Custom URL registration – £12 fee to set up
- Product photography – price on request





# Opening a second outlet

## An online high street for the museums sector

If your organisation already has an online shop, you can increase your turnover by opening a second ecommerce location at **MuseumShops** with no upfront costs. Our site makes the virtual high street for museums a reality, giving customers immediate access to the widest possible range of products and gifts, benefitting customers and sellers alike.

### Benefit from:

- Exposure to concentrated customer traffic
- Site-wide offers drawing customers to your products
- Promotion of your special offers direct to all **MuseumShops** customers via advertisements on our front page and social media
- Participation in workshops to help your online shop realise its full potential
- A custom URL (e.g. [sohomuseum-shop.co.uk](http://sohomuseum-shop.co.uk)) linking to your **MuseumShops** homepage for promotional purposes and ease of navigation
- Optional migration from your current online shop – save on web hosting and technical support fees
- Raised awareness from our marketing and social media campaigns

