



**Heritage Day 2024**

Future Planning: How to manage risks and  
bring opportunities

Laura Carter, Ecclesiastical Insurance



# What was the scope of the research

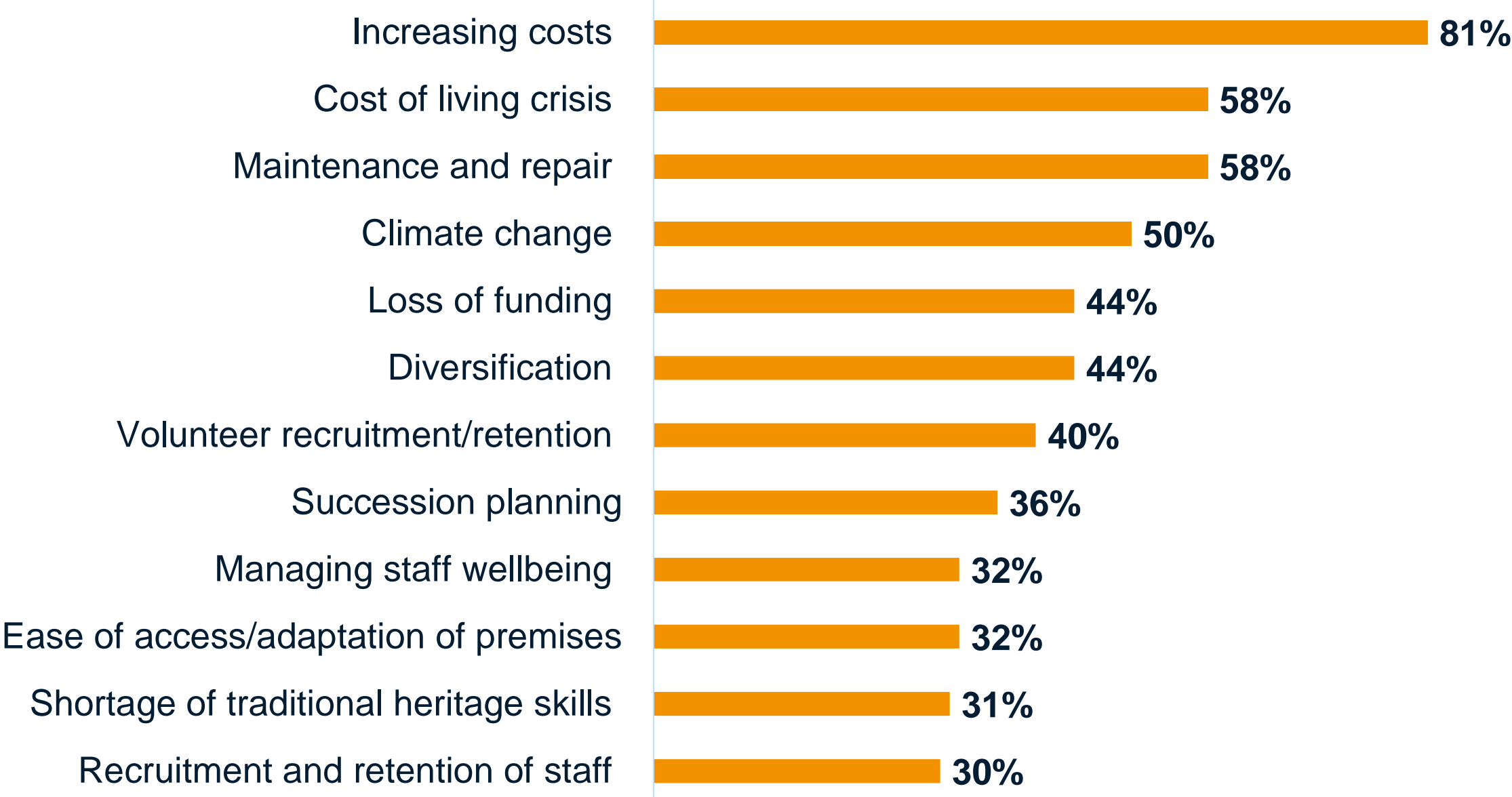
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This research was carried out with 100 UK heritage decision makers representing the full spectrum of heritage organisations

Undertaken between June and December 2023, it investigated the current trends and risks affected the Heritage Sector

The research was carried out by an independent research agency – FWD Consulting

# Things that are of most concern over the next 12 months



# What are the top risks/threats uncovered from the heritage research?

From our research, the top challenges heritage organisations face today and over the next 12 months include:



Increasing costs

**81%**



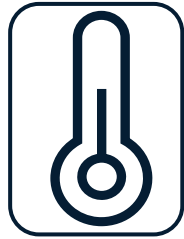
Impact of cost-of-living crisis on customer / visitor numbers

**58%**



Maintenance and repair

**58%**



Climate change

**50%**

**How do heritage organisations continue to be resilient, sustainable and adapt to changes?  
What are the key risks and challenges coming over the horizon where support is needed?**



**Increasing costs**



**Impact of  
cost-of-living on  
customer or visitor**

# Doing more with less

Collaborative support



## Free Fundraising resources from Benefact Group

Including webinars and articles

[BenefactGroup.com/fundraising-resources](https://BenefactGroup.com/fundraising-resources)



## GiveStar - free app

Turns a phone into a contactless donation device

[GiveStar.io](https://GiveStar.io)



## Our giving programmes

Closer to you  
Movement for Good

[MovementForGood.com/ecclesiastical](https://MovementForGood.com/ecclesiastical)

**Arts & culture**  
21-25 October 2024



**Maintenance and  
repair**

# Maintenance and Repair

Collaborative support



## Funding and maintenance insight

e.g. Chatsworth masterplan case study

[The Masterplan \(chatsworth.org\)](https://www.chatsworth.org)



## Historic and listed building maintenance guide

Such as health and safety legislation and typical hazards

<https://www.ecclesiastical.com/risk-management/historic-and-listed-building-maintenance/>



## Building improvement grants from Benefact Trust

Churches can benefit from improving buildings grants from the Benefact Trust

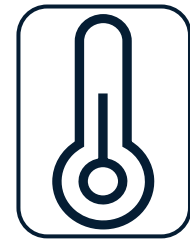
[Which grant is for me | Benefact Trust](#)



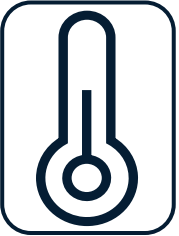
## English Heritage's Sustainable Conservation Principles

[sustainable-conservation-strategy.pdf \(english-heritage.org.uk\)](https://www.english-heritage.org.uk/sustainable-conservation-strategy.pdf)





**Climate change**



**70%**

feel the pressure on organisations is growing to be more sustainable

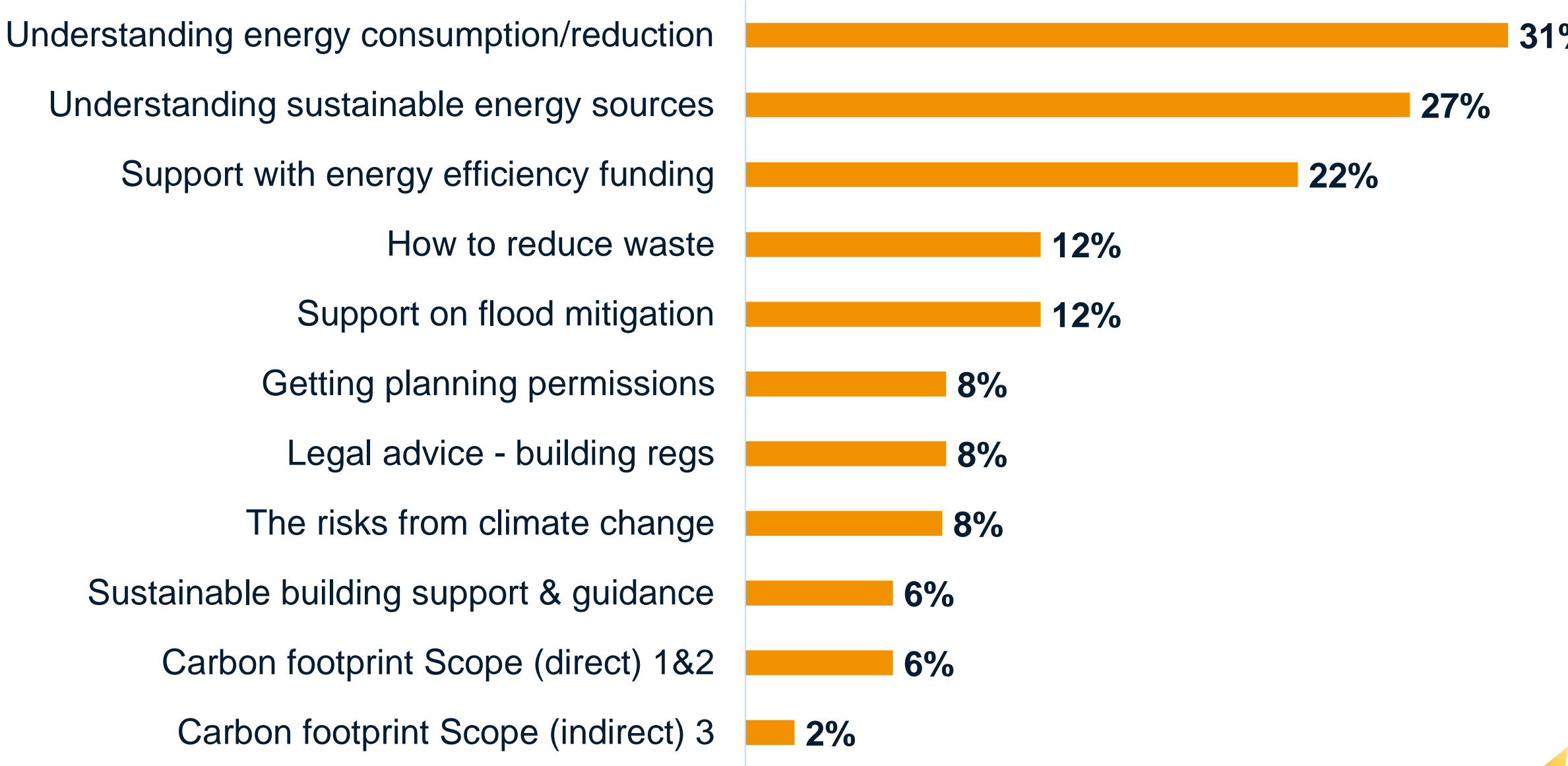
ENVIRONMENT

## The eco-pile: Britain's first net-zero stately home

It took two years and three quarters of a million pounds for Giles Keating to eco-retrofit his grade I Tudor home, but now it costs him nothing to heat



# What support is needed with adaption to climate change?



# Charities and climate change

Collaborative support



## Isoenergy

Our preferred supplier offers all customers a free telephone consultation

[Ecclesiastical.com/risk-management/preferred-suppliers/isoenergy/](https://www.ecclesiastical.com/risk-management/preferred-suppliers/isoenergy/)



## Positive Climate Action Report from the Benefact Group

[Positive Climate Action Report - Benefact Group](https://www.benefactgroup.com/positive-climate-action-report)



## Free risk management guidance

Such as green roofs, storm safety and biomass boilers

[Risk Management | Ecclesiastical](https://www.ecclesiastical.com/risk-management)



## Our Movement for Good Awards have benefitted environmental charities

[BenefactGroup.com/our-movement-for-good/our-award-recipients/](https://www.benefactgroup.com/our-movement-for-good/our-award-recipients/)



## Risk helpline

Our Risk Surveyors can discuss any adaption/new build to help make the best decisions, balancing risk

[risk.advice@ecclesiastical.com](mailto:risk.advice@ecclesiastical.com)

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**Thank you**



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