

Backing the Bedrock 2021

Five Heritage Fiscal & Funding Priorities

The
Heritage
Alliance

Heritage has never been more important to our nation. It breathes life into our towns, cities and countryside, tells our nation's stories, underpins the success of other sectors from construction to the creative industries, brings people together and improves quality of life.

Heritage is...

Valuable - providing over 464,000 jobs and producing a total GVA of £31 Billion

A public good - supporting social cohesion, pride in place, learning and identity

Popular - 80% of people think local heritage makes living in their area better

Green & sustainable - heritage is key to place-making for future generations

Five fiscal & funding measures will give our world-leading heritage sector a positive future:

DON'T LOSE IT:

1. Ensure continued funding for the heritage sector and its workforce as we recover from the dual challenges of Brexit and Covid-19, including through the National Lottery Heritage Fund, a well resourced Historic England and other support for skills-building and apprenticeships.

USE IT:

2. Champion our world-leading heritage sector on the international stage, and make the most of its role in supporting communities and levelling up opportunity.
3. Promote heritage assets as part of creating vibrant places and more homes, environmental sustainability, and as a key ingredient in rebuilding the economy after Covid-19.

SUSTAIN IT:

4. Reform the tax regime to promote the repair and maintenance of our nation's irreplaceable heritage assets.

GROW IT:

5. Help the heritage sector to attract more investment and engagement and build vital sector skills and capacity.

Visit [The Heritage Alliance website](#) to read about our fiscal & funding priorities in detail.

The voice of England's independent heritage movement, [The Heritage Alliance](#) works to gather and share the experiences and needs of organisations across the sector.