

How to Share Your Content in Heritage Update

Interested in placing an advert or sharing a piece of content in our **fortnightly** newsletter [Heritage Update](#)? Heritage Update reaches an estimated 14,000 inboxes and is tweeted to our 22k + Twitter followers every other Thursday.

All **vacancies** that are posted in Heritage Update are also shared on our website [here](#). (Please [contact the editor](#) if you do not wish for your vacancy to be shared on our website).

Step 1 - Check your content

- Length: any content sent to us for the newsletter should be no longer than **70 words**.
- Tone: all content should be written in the **third person** (e.g. 'The Heritage Alliance is' and not 'we are').
- Links: **please include a link** for readers to follow to find out further details.

Step 2 – Do you need to pay?

Members of The Heritage Alliance can share any content in Heritage Update for **free**. (Not sure if your organisation is a member? You can check [here](#)).

Non-members are required to pay **£165** per advert per issue. You can pay by following the 'pay now' button on [this page of our website](#). (Please note that while the payment goes through PayPal, you do not need an account to make the payment – simply opt for 'pay by debit or credit card'). If you need to discuss alternative payment arrangements, please [email the editor](#).

Step 3 – Send us your content using our Advertiser's Form

Finally, please send us your content through our [Heritage Update Advertiser's Form](#).

Heritage Update is sent out to inboxes on Thursday afternoons, every other week. The deadline for content is **Friday** the week before circulation. Upcoming deadlines for sending us your content ahead of future issues can be checked [here](#).

Once you have sent the form, you will be sent an email confirming that your content has been received.

Block Bookings & Enhanced News Items

If you have any special requests such as an 'enhanced' post featuring an image (£75 for members or £185 for non-members), would like to place an advert across more than one issue, or have any further questions about advertising with us, please [contact the editor](#).