

HERITAGE LINK WORK PLAN 2007

Components	Objectives	Target Outcomes	Timing Calendar year	Actions/Outputs	Progress at 28 2 07
1. Overarching areas					
Policy	To bring shared concerns of membership to development of policies affecting the heritage	Coordinated and well supported responses to major consultations	Where relevant to members 2 nd Q	As required Heritage White Paper Members workshop and response	Planned for 16 th April
Advocacy	To raise the profile of heritage To raise the profile of the voluntary sector at national and regional level	Developing relations in Westminster and Whitehall Participation in sectoral fora Programme of regional events Strengthening of Heritage Link representation on Regional Historic Environment Fora	On going	Briefing for Westminster Hall Debate Regular liaison with Govt Departments Regional programme	25 th Jan
	To represent the position and interests of voluntary heritage sector in wider issues of the day	Represent the heritage voluntary sector in: 2012 Olympics Climate Change	2 nd Q and ongoing	Liaison with 2012 Olympics bodies London Regional /Olympics event	Planned for 19 th June
Capacity building	To reduce barriers to effective and efficient operation	Take forward the recommendations of <i>How We Do It</i> <i>Making Consultation Matter</i>	On going	Heritage Funding Directory Fund Raising Skills Seminar Web based Directory on good practice in Planning Consultations	9 th Feb 19 th March By end May
Cross sectoral liaison	To offer third parties a point of contact with voluntary heritage sector	Develop research potential of voluntary sector Participate in sectoral fora Develop stronger relations with Third Sector bodies	On going	Through Heritage Link Update Engaging Places Heritage Counts 07 Establish ACEVO Special Interest Group	Meetings 14 th February, 30 th May & 2 nd November
Information Sharing	To provide a forum for debate	Strengthen the heritage community through Regional events Working Groups AGM/ National Heritage Day	On going	3 to 4 Regional Events 3 meetings of each WG Heritage Day/AGM 11 th December 2007 Explore Places of Worship Grouping (POWLink)	
Communications	To share information across the sector	Develop <i>Heritage Link Update</i> and	On going	22 issues of <i>Update</i> Mailshot to Heritage	

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		Heritage Link website as sectoral resource		Champions Updating and uploading material inc. capacity building initiatives as available.	Uploaded
2. Working Groups					
2.1. Land-Use Planning: <i>To influence development of planning policy on the historic environment</i>					
Responses to consultations	To influence planning policy	To respond where strategic contribution can be made	1 st and 2 nd Qs Members to advise	Responses, to Barker Report; Annexe to PPS1 on Climate Change	
Heritage Protection Review	To monitor progress of Heritage White Paper and to keep members informed	To contribute to proposed members' seminar To influence revision of PPG15/16	2nd Q 2 nd /3 rd Q	Develop response (s) to HWP consultation	
Liaison with DCLG	To improve communication with Government Dept over planning issues	Exchange of information	On going	To identify relevant Departmental contacts	
Guidance for amenity groups	To develop amenity groups effectiveness in planning	Local Development Framework Further distribution and promotion	On going	Explore reactions and understanding of local heritage groups	
Promote effective engagement in planning process	To use findings of research <i>Making Consultation Matter</i> Raise awareness of positive input of voluntary sector	Promotion/distribution Define next steps	3rd ^t Q	Heritage Link Directory to good practice Identify partners to take forward other recommendations	
Heritage Counts 07 Learning a& Skills	To promote contribution/research from members	Gather information from members	1/2/3Qs	In HC07 Relevant case studies On line Directory on good practice in planning consultations	
2.2. Funding: <i>To review and influence the development of funding policy for the heritage revised</i>					
Responses to Consultations	To influence funding policies relevant to heritage	To respond where strategic contribution can be made	2Q Where relevant to members	HLF consultations	
Flat VAT	To harmonise VAT rates	VAT proposal	1Q	VAT grant proposal and support	Submitted 18.1.07 Supporting letters
Heritage Protection Review	To monitor resources implication of the Review and promote comment from members	To keep members informed Contribute to Heritage Link members seminar	1,2 Q	Heritage Link seminar	

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Comprehensive Spending Review 07	To support other sectoral fora and actions in presenting the heritage case		On going	<i>Valuing our Heritage</i>	Distributed to all members 18 1 07
How We Do It	To implement the recommendations relating to funding from <i>How We Do It</i>	To identify methods and partners		Research EH National Capacity Building Grant Press for recommendation in HLF consultations VAT proposal	
Rural Heritage Funding	Contribute to DEFRA RDR07 policy group Raise awareness of funding challenge for rural heritage	Identify relevance to voluntary sector interests	3,4Q	Andrew Patterson HFBG to be contact point Possible seminar for members	
Regional Heritage Funding	To raise awareness of relative expenditure by region	To raise heritage funding across regions		Quantify and compare regional heritage budgets	Reported to FWG 23 1 07
Heritage Counts 07 Learning and Skills	To promote material/research from members	Gather information from members	1-3 rd quarters	Relevant Case studies and material from members	
Heritage Funding Directory	To facilitate heritage groups access to funding	Free public Heritage Funding Directory		Launch 9 th Feb Raise funding for ongoing maintenance	Launched 9 th Feb
Fundraising Skills project	To raise overall level of fundraising skills	Survey of existing provision of training on hold	1 st quarter	Fund raising skills seminar with East Midland Reg. event	19 th March
Heritage Dynamo	To demonstrate role of voluntary organisation in regeneration	Identify opportunities for further redistribution.	On going	Target private sector / 200 copies	
2.3 Social Inclusion: to identify barriers to social inclusion and to support learning and volunteering in the heritage sector					
Diversity	To help voluntary organisations understand and address inclusion issues	2 year Diversity Programme	1-4 th Q	4/5 regional workshops? On going evaluation Support to and development of projects Information sharing including fund raising brainstorming session Effective management	28 March Hartlepool
Information Sharing	To promote good practice	Priority in <i>Heritage Link Update</i> Develop dedicated webpage Liaison with other sectoral fora	On going	At least 1 item per issue Webpage Circulate material from HEREC Broadening Access Group DCMS VCS forum Follow up to YPOMine conference	Uploaded

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Volunteering	Maintain watching brief on initiatives inside and outside heritage sector	Participate in sectoral volunteering fora Capacity building for youth volunteering	On going	Investigate possible Volunteering Task Group Promote members input to HLF/NYA project on young volunteers	
Education/Learning	To raise Heritage Link and its members profile in national education policy and activity	Monitor Out of Classroom Learning Manifesto Promote and Co-ordinate input to Engaging Places	1stQ 3 rd Q	Continuation of Task Group Optimise involvement in Engaging Places project Respond to curriculum changes consultation Investigate potential of heritage in citizenship curriculum.	
Heritage Counts 07 <i>Learning and Skills</i>	To promote role of voluntary sector/members	Intern/Members to gather information from their areas of interest	1 st 2 nd Q	Provide case studies to demonstrate members are education and training providers	
3. Non policy components					
Membership services and development	To ensure interests of members are reflected in Heritage Link's activities To draw on collective knowledge and experience To share best practice between members	Strengthen relations between members and Board Secretary	On going 4Q On going 1Q	Continuation of Twinning scheme with AGM breakout groups Secretary's programme of membership meetings Circulation of Work Plan Facilitate members' participation in Working Groups and Task Groups, Heritage White Paper seminar and AGM Explore interest in on line discussion forum	6 th January
Administration	To promote efficient and effective operation of Heritage Link	Consolidate administrative base Support to Board, Working Groups and Task Groups.	On going		
Resources	To support enhanced level of activity	Explore and diversify sources of funding for Heritage Link, Heritage Link Update and projects Deploy volunteers effectively	1Q	Sponsorship for Update Maintenance of Heritage Funding Directory Additional Funding for Diversity Programme	

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		Practical training for staff.			

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26.2.07